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PROGRAM OVERVIEW

4 Year Full Time Delivered in English

Courses and credits: 121 credits

Business Courses
- Strategic Management
- Financial Management
- Accounting
- Marketing
- Leadership
- Organizational Behavior
- HR Management

China-specific Courses
- Chinese Society and Culture
- Chinese History and Culture
- Language Training Series
- China Studies Series
- China Culture Immersion Series

Multiple campuses:
- 2 semesters abroad (no extra tuition), each at a different partner university
- Warwick University (UK)
- EDHEC (France)
- Queensland University of Technology (Australia)
- University of Cape Town (South Africa)

See the full list of all 70+ partners on page 5 and 6. (subject to changes)

Accelerated Master Program Options

Internships and job placements:
Career Development Center (Through our strong corporate links and extensive alumni network)

- IMBA Program at Renmin Business School (China)
- ESCP Europe (France)
- Manchester University (UK)
- Queen Mary University of London (UK)
- Arizona State University (USA)
- Singapore Management University (Singapore)

(subject to changes)
BEIJING-
THE CAPITAL
OF CHINA

Safe: no security concerns
Environment: greatly improved air quality, friendly people
Food: a wide variety of cuisine from regions home and abroad

Rising economy (growth and opportunities)
- China: 2nd largest economy in the world
- Total population: 1.4 billion (Beijing alone: 22 million)
- Fortune 500: 110 Chinese companies - in the 2nd place
- Beijing: biggest number of headquarters of the world’s top 500 companies (four years in a row)
- Booming e-commerce and sharing economy
  Big names: Alibaba (the world’s largest retailer and China’s largest online sales platform with market value worth USD400 bln), Tencent (WeChat has 900 million MAUs), bike rental platform ofo and Mobike (each reports 20 million daily rides)
Renmin Business School (RMBS)
Renmin University of China (RUC)

1950 / The first school to offer management education programs in China
150 / Full-time faculty members
3,800 / No. of students at RMBS
22,000+ / No. of students university-wide
27 / RMBS is the largest school of all 27 schools at RUC
0.1% / RMBS bachelor programs highly selective for Chinese high school graduates, admitting only those whose national college exam scores rank the top 0.1% in each province (China has 34 provinces).
70+ / Student exchange programs
20+ / Countries and regions where we have partnerships
200+ / International students each year (degree and non-degree)

RANKINGS

National
1st (The Chinese Ministry of Education) social sciences and humanities
1st (The Chinese Ministry of Education) business administration discipline

International
39th MBA (Financial Times)
13th Executive Education (Financial Times)
43rd Executive MBA (Financial Times)

ACCREDITATIONS

EQUIS + AACSB: one of the very first few in China to have obtained both

MEMBERSHIPS

EFMD: European Foundation for Management Development
AACSB: The Association to Advance Collegiate Schools of Business International
GNAM: Global Network for Advanced Management (initiated by Yale School of Management) which now includes 28 top-tier b-schools around the globe,
GMAC: Graduate Management Admission Council
CAREER PROSPECT
(BA Programs, Chinese students)

AFTER GRADUATION
Overseas and Hong Kong, Macao and Taiwan Regions
Columbia University, MIT, Cornell University, University of California Berkeley, Johns Hopkins University, University of Southern California, Carnegie Mellon University, The London School of Economics and Political Science, Imperial College London, National University of Singapore, The Hong Kong University of Science and Technology, etc.

The Chinese Mainland
Renmin University of China, Tsinghua University, Peking University, Fudan University, Shanghai Jiao Tong University, etc.

EMPLOYMENT PROFILE
Government Agencies/ NGO
11.4%

Wholly state-owned or holding enterprises
25.4%

Industrial and Commercial bank of China, China Construction Bank, State Grid Corporation of China, China Mobile, Unicom, Air China, Guosen Securities, etc.

Foreign-invested Companies
21.9%

Shell, P&G, EGSANK, The four top CPA firms (PWC, OTT, E&Y, KPMG), etc.

Private enterprises
41.2%

Huawei, Tencent, NetEase, Sohu, Evergrande Group, Hainan Airlines, Ping An Bank

INDUSTRIES
Finance (Banking/Venture Capital/ Securities/Funds, etc.)
Professional Services (Accounting/Consulting)
Information Technology/ Internet/ Communication
Real Estate/Architecture/Engineering/Property Management
Government Agencies
Education/Training
Transportation/Logistics
Media/Publishing
Chemical Engineering/Energy/Minerals/Environmental Protection
Biotechnology/Pharmacy/Healthcare

Startup/Freelancers
1.40%

Others
3.7%

Work Full-time
34.8%

Master Programs Overseas
30.50%

Master Programs in China
29.60%
APPLICATION AND ADMISSION

1. High school transcript of records
2. SAT, ACT, IB, AP or other tests scores
3. TOEFL or IELTS score report (non-native English speakers only)
4. Letter of reference
5. Personal statement

FEES AND SCHOLARSHIPS

Tuition: RMB36,000 (about USD 5,200) a year
Accommodation: on-campus (USD 1,300-3,600 a year)

Scholarships:
- 20-40% of enrolled freshmen will be waived half-year or full-year tuition in the first year
- Merit-based scholarships in Year 2-Year 4

KEY TIMELINES

Review and online interviews

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<th>Application Deadline</th>
<th>Interview</th>
<th>Decision</th>
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<td>Apr. 30</td>
<td>Early/mid May</td>
<td>May 30</td>
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Admission package: June-July (by courier)
Matriculation: early September

We review applications and arrange interviews on a rolling basis, and strongly advise that you start application at your earliest convenience. The program looks to enroll up to 40 students for the 2020 cohort.

ACADEMIC CALENDAR

Fall: the first week of Sept.–Dec./ Jan.
Spring: late Feb. – June